

Eezinet Broadband LLC Executive Summary

Issuer: Eezinet Broadband LLC

Sector: Telecommunications Services

Transaction: \$14 M Early Stage Capital

Transaction Overview

Eezinet Broadband LLC is a wholly-owned subsidiary of Eezinet Corporation, a privately-held Competitive Local Exchange Carrier targeting the deployment and ownership of rural communication networks utilizing a combination of state-of-the-art fiber optic networks, and broadband wireless access networks, for communities in the State of Oklahoma.

Eezinet Management has conducted extensive research and developed a 44-city plan to bring broadband access to the State of Oklahoma. The State of Oklahoma Community Anchor Network (OCAN) has invested over \$74M in Federal grant funds to build a fiber ring around the state. City officials, including the Mayor of Tahlequah, have invited Eezinet to beta test its broadband network in their city. The Eezinet broadband system will branch off of the State of Oklahoma's 1000+ mile backbone of fiber managed by a State Agency called OneNet. Eezinet Tahlequah is the first operation in this plan and seeks \$14M to commence and complete a test bed market, in Tahlequah, to bring broadband to Oklahoma using the OCAN Fiber Backbone Network.

Eezinet Broadband Solution

- The Eezinet Broadband solution is a fiber optic network capable of delivering high-speed internet using state-of-the-art technology. VoIP Services may also be provided, pursuing a last-mile opportunity that is consistent with initiatives by the State of Oklahoma. We could also offer a state-of-the-art Super Wi-Fi option whereby the customer would receive a self-configuring CPE. This will give users in rural America the ability to set up high-speed Wi-Fi networks in their homes.

Competitive Landscape

- The market opportunity to deliver broadband in Oklahoma is very open. There are very few fiber-based telecommunications carriers in the rural cities providing high-speed Fiber Optical Network Services. Currently, the incumbent local Exchange carriers such as AT&T and Verizon, offer T1 services to their customers at expensive rates. The cable operators, Comcast, and HughesNet, offer broadband services, and we believe that our offering to deliver services using the OCAN Fiber backbone will be far superior, and bring significant cost savings.

Marketing Strategy

- Eezinet's marketing efforts will be spearheaded by a local sales force that can meet with customers face-to-face and provide detailed needs assessment. The Company will tailor-make marketing efforts on the basis of local conditions and contents, as management does not believe in a one-size-fits-all approach.

Customer Base

- Eezinet Tahlequah has identified strategic customers and divided them into separate target markets. Eezinet broadband service will focus on commercial businesses, government agencies, schools, hospitals, and other organizations in the rural communities. By the end of ten years, Eezinet conservatively estimates it will achieve 30 percent penetration of the 16,333 residents and 3,000 enterprises and agencies in Tahlequah.